

Community Health Needs Assessment

The first step in meeting community needs is identifying the needs. Using an objective approach helps ensure that priorities are based on evidence and accurate information. However, analyzing data is only one step to identifying needs. Gathering input from individuals and groups in the community is also important. Personal experiences are critical to ensuring that statistics are interpreted correctly. The CHNA process balances data analysis with community input. Under the Affordable Care Act, a process and guidelines for developing the CHNA are provided. A CHNA helps to direct resources to issues that have the greatest potential for increasing life expectancy, improving quality of life, and producing savings to the healthcare system. Specific steps outlined by the Internal Review Service include:

1. Define the community
2. Assess the health needs of the defined community
3. In assessing the community's health needs, solicit and consider input received from persons who represent the broad interests of the community, including those with special knowledge and expertise in public health.
4. Document the CHNA in a written report that is adopted by the hospital facility by an authorized body of the hospital facility.
5. Make the CHNA report widely available to the public.

CHNA Priorities

A CHNA helps to direct resources to the issues that have the greatest potential for improving the health of the community. Successfully addressing priority issues increases life expectancy, improves quality of life, and results in a savings to the healthcare system. The Harbor Beach Community Hospital CHNA Team analyzed a Community Health Survey conducted in October 2021 by the Thumb Community Health Partnership (TCHP), a Data Presentation created by TCHP, and reviewed the Harbor Beach Community Hospital's 2019 CHNA priorities. Based on this analysis, priorities were identified in three categories: Focus Area Needs, Priority Needs, and Collaborative Priority Needs.

Focus Areas Needs

Behavioral Health

- Mental Health
- Substance Use Disorders

Financial Access Barriers

- Health Insurance Costs/Education

Priority Needs

Senior Falls

Chronic Disease

- Heart Disease
- Diabetes
- Obesity-Overweight

Tobacco Use and Vaping

Cancer

- Preventive Screening Education

Healthcare Workforce

Access to Care

- Primary Care
- Awareness of Services
- Transportation
- Specialists
- In home medical and assisted living

Collaborative Priority Needs

Suicide Prevention

Violence

- Child Abuse and Neglect
- Domestic Violence
- Bullying

Immunizations

Traffic Injuries

Prenatal and Infant Health

Dental Health

Social Determinants of Health

Veterans Services

Identified Needs & Current Efforts

The next step included a review of existing resources and current efforts. The resource assessment informed the developed of the implementation plan. The hospital, as part of its implementation plan will continue current efforts for all need areas. Additional work is planned around the two focus areas identified in the CHNA. Focus area work plans have been developed and is included in this plan. In order to ensure progress, the implementation plan will be reviewed quarterly with progress reports from the lead individuals at department head meetings.

Focus Area 1: Behavioral Health

Current HBCH Efforts

- Student Health Center in Harbor Beach and Uby-Counseling, Classroom Education, Assemblies, and Professional Development for School Staff
- Social work services for long term care patients
- Tele-psychiatry services for long term care patients and outpatient services
- Partnership with Thumb Community Health Partnership and on Rural Communities Opioid Response Planning Grant
- Senior Life Solution
- Co-located Behavioral Health Program with counseling available for mental health in Harbor Beach Medical Clinic.
- Hospital and primary care policies aligned with Opioid Prescribing laws

Focus Area 2: Financial Access Barriers

Current HBCH Efforts

- Financial Assistance Program to avoid patients from incurring debt
- Working with local employers to meet the needs and stipulations of their insurance programs.
- Insurance marketplace navigator
- Promotion of insurance open enrollment.
- Rural Health Clinic designation at Port Hope Clinic
- Participation in the 340B program
- Staff person to enroll patients in Medicaid

Other Needs- Already addressed and not selected as a focus area for expansion.

Senior Injuries

Current HBCH Efforts

- Long-term care- PT or OT home assessments for discharged patients that have fall risks.
- Care & Share Program (respite services)
- Swing Beds
- Senior Life Solutions- fall risk assessments
- Fall Risk Assessments in primary care clinics

Chronic Diseases (Includes Diabetes, Nutrition, Tobacco Use, Cancer, Obesity, Physical Activity)

Current HBCH Efforts

- Student Health Center (SHC)- provides classroom education, information to parents, and promotes activity through activities such as walking programs.
- SHC nursing services provides BMI assessments through wellness screenings. Will provide follow up nurse education to youth and families if interested.
- 5K race held each summer with Maritime festival
- Physicians make referrals to procedures such as banding not offered at HBCH.
- Specialty clinics for endocrinology, cardiology and pulmonology.
- Referring and consultation relationships between primary care physicians and specialists
- CPR and BLS Classes
- Cardiopulmonary rehabilitation

Tobacco Use and Vaping

Current HBCH Efforts

- Student Health Center (SHC)- provides classroom education, information to parents, and promotes activity through activities such as walking programs.
- SHC nursing services provides risk assessments through wellness screenings. Will provide follow up nurse education to youth and families

Cancer

Current HBCH Efforts

- Referring and consultation relationships between primary care physicians and specialists
- Screenings offered such as mammograms.

Access to Services

Current HBCH Efforts

- Partnerships with larger facilities, specialists, and in order to increase access to services.
- Provision of services in the Emergency Department and Walk In clinic- monitoring of wait times and responding to systematic problems that occur.
- Working with local employers to meet the needs and stipulations of their insurance programs.
- Participation in quality reporting
- On-going quality improvement studies and projects
- Lakeview transport van for long-term residents
- Attempts to bring services to Harbor Beach such as specialty clinics, immunizations, and WIC.
- Rural Health Clinic designation at Port Hope Clinic
- Participation in the 340B program

Social Determinants of Health (SDOH)

Current HBCH Efforts

- Hospital Social Worker provides referrals as needed by hospital staff
- Office managers, medical assistants, and medical providers make referrals as appropriate to supports
- Member of Thumb Community Health Partnership which is spearheading planning projects to address SDOH
- Refers to Thumb Area Transit

Safety and Violence Issues

Current HBCH Efforts

- Social emotional health education programs at the Student Health Center
- Primary care referrals to shelter or counseling services
- Hospital staff works with Department Health and Human Service and makes referrals for abuse.
- Drug education programs at the Student Health Center.

Huron County participates in the 2-1-1 service referral system

When someone in the community needs non-emergency services they can call 2-1-1. If you need help with any of the following, 2-1-1 is there to provide information 24 hours a day, 7 days a week:

Focus Area Work Plans

Additional efforts have been planned to address the focus areas identified through the Community Health Needs Assessment. To ensure adequate focus and concentration on focus areas, a more detailed workplan has been developed for each of the focus areas.

Focus Area: Behavioral Health

What is currently in Place?	Who are potential partners?	What are some ways to expand, improve, or create new strategies?	Who would take the lead on these actions?
<ul style="list-style-type: none"> • Student Health Center in Harbor Beach and Ubyly-Counseling, Classroom Education, Assemblies, and Professional Development for School Staff • Social work services for long term care patients • Tele-psychiatry services for long term care patients and outpatient services • Partnership with Thumb Community Health Partnership and on Rural Communities Opioid Response Planning Grant • Senior Life Solution • Co-located Behavioral Health Program with counseling available for mental health in Harbor Beach Medical Clinic. • Hospital and primary care policies aligned with Opioid Prescribing laws 	<p>Huron Behavioral Health, Michigan Hospital Association, MPRO, SAMSHA, List Psychological Services, and Professional Counseling Services</p>	<ul style="list-style-type: none"> • Increase connections between the Behavioral Health Program and the emergency department. • Reduce stigma related to behavioral health and suicide for high risk groups • Increase volume of patients treated for behavioral health in primary care. • Collaboration on Thumb Opioid Response Consortium and Thumb Community Health Partnership 	<ol style="list-style-type: none"> 1. Director of ER, Grants Project Director 2. Grants Project Director and Marketing Coordinator 3. Grants Project Director & Clinic Coordinator 4. Grants Project Director & Clinic Coordinator

Focus Area: Financial Access Barriers

What is currently in Place?	Who are potential partners?	What are some ways to expand, improve, or create new strategies?	Who would take the lead on these actions?
<ul style="list-style-type: none"> • Charity Care Payment Program to avoid patients from incurring bad debt • Working with local employers to meet the needs and stipulations of their insurance programs. • Insurance marketplace certified application counselor • Promotion of insurance open enrollment. • Rural Health Clinic designation at Port Hope Clinic • Participation in the 340B program • Staff person to enroll patients in Medicaid 	<p>Region VII Area Agency on Aging, Thumb Community Health Partnership, Michigan Department of Health and Human Services</p>	<ul style="list-style-type: none"> • Educate the public on the importance of insurance and open enrollment periods • Educate the public on the cost of plans in the healthcare.gov marketplace • Educate the public on Medicare Scams and options to consider before changing plans. • Educate the public on Medicaid eligibility and the end of the public health emergency 	<p>1. Grants Project Director & Finance Director</p>